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As a health care executive, you have been tasked with leading your organization through unprecedented industry changes. And it is all happening at once: ICD-10 conversion, EMR integration, advanced physician alignment, initiatives to improve operational efficiency, and programs to enhance patient outcomes and satisfaction. Moreover, a renewed emphasis on innovation is required as providers position to prosper under an evolving market imperative often described in terms of the "Triple Aim"-enhanced patient outcomes/experience; improved population health; lower cost. Where do you begin?

That is what we seek to discover by conducting a nationwide study to determine how hospitals and health systems are preparing in an environment where countless clinical, operational, and regulatory requirements must be carried out on target and on time.

By participating in this short [10-minute survey](#), you will not only contribute to an important body of research, but you will also receive an executive summary of results from throughout the United States-information you can use to compare your progress and generate new ideas for your organization.

As a thank you for taking time to respond, you may elect to enter your e-mail address at the completion of the survey to enter a drawing to win an Apple iPad 2.

An independent third-party firm is executing this survey. Findings will be reported in aggregate; individual responses will not be published. The results will initially be released during a presentation at the highly regarded [National Summit: Building the Continuum Essential for Success in Post-Health Care Reform](#), February 1-3, 2012, in Phoenix, Arizona. Please watch for an invitation to attend.

Sincerely,

Neal Peyser
Sr. Vice President of Consulting
Health Dimensions Group

Don Wegmiller
Chairman
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Jerry Nye
Vice President
C-Suite Resources

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